



## **Hanspeter Zürcher AG**

Training Coaching Consulting  
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## **Sustainability**

We champion the long-term and holistic development of people, partnerships, and organisations – it's the only way to grow sustainably.

## About us

Hanspeter Zürcher AG has been active in the field of training, coaching, and consulting for over 16 years. Today we're a well-practised competence team of partners with many years of practical international experience in leadership and expert roles. We offer international support in 4 languages.

Cooperation with international experts puts even more know-how at our customers' disposal.

## Our approach

Our development processes and training sessions are individually designed for your company and adjusted to the status of the organisation from the start. We want to offer a sustainable, holistic, and process-oriented development process that is attuned to your needs.

Our content is geared towards an entrepreneurial focus and performance and supports the long-term profit orientation of the company.

Our methods are group and individual work, discussions, exchange of experiences, and conduct training.

Appreciation – empathy – authenticity and discretion are the platforms and the indispensable elements of successful coaching. The content and cadence of the talks are modelled in a general process and individually attuned to the needs of the coach and the enterprise as client.

A holistic philosophy and sustainability are the cornerstones of our work. Our consulting approaches are field-tested and geared towards practitioners.

## Our services

This is an excerpt from the list of our services. Get in contact with us and we'll be happy to offer you individualised, competent, and practice-oriented advice.

## Training areas

- Organisational development and change management
- Virtual and intercultural leadership of global teams
- Leadership development
- Team development
- Personal development
- Project management
- Sales
- Moderation and presentation
- Presence and impression
- Work organisation
- Stress management, resilience management, and burn-out prevention
- Motivational presentations
- Train the trainer

## Coaching areas

- Executive coaching
- Individual coaching
- Team coaching
- Change coaching
- Intercultural coaching
- Leadership coaching
- Personal development
- New placement

## Consulting

- Administrative and supervisory board positions
- Strategic company direction
- Organisational development and change management
- Innovation management
- Development concept - holistic company development
- Strategic personnel development
- CUBE conduct diagnosis